

EXPLAINING THE GOSPEL TO HONOR/SHAME CULTURES

Three Primary World-Views: The major cultural operating systems around the world

- Fear-Power cultures
 - People are constantly thinking about power dynamics
 - There is persistent fear about offending a powerful leader, ancestor or god
 - Fear says, "I am weak, so I should acquire power or align with powerful people before I get hurt."
 - Prevalent in sub-Saharan Africa and Latin American
- Guilt-Innocence (guilt-merit) cultures
 - Prevalent in Europe and North America, tends to view things from the perspective of a courtroom, it is especially prominent in individualistic cultures
 - Guilt says "I did wrong, so I should confess and make restitution before I get punished."
- Honor-Shame cultures
 - The main motivator in relationships is avoiding disgrace and maintaining harmony, life is viewed from attaining honor for one's community
 - Especially prevalent in Asia, Africa, and the Middle East (collectivistic cultures)
 - 65% of the world's population and 90% of the unreached people groups
 - People feel shame when they violate the community's expectations
 - Shame says, "I did something dishonorable, so I should cover or hide it before I get exposed."

Honor Restored

- A digital evangelistic tool from the Honor-Shame perspective
 - Available in the GodTools app in 24 languages with more translations underway
 - You can get it for free in Apple's App Store or Google Play Store
 - After downloading GodTools, add Honor Restored
 - On the GodTools home screen touch on the language icon in the top right corner to add a parallel language
 - The first screen, which is purple, has cards at the bottom labeled "Shame" and "Honor", if you touch the shame card, it displays words associated with shame, swipe up and you will see an image and words associated with honor
 - The next 5 screens cover an introduction and summary of the gospel. 1: "The Beginning" (green screen), 2: "The Problem" (grey screen), 3: "The Solution" (red screen), 4: "Our Response" (blue screen), and 5: "The Result" (purple screen)
 - Each screen has cards you can touch at the bottom which elaborate on the heading
 - Read the card to your friend in English and have them read it in their native language
 - At the bottom of each screen, underneath the last card is a transition question, these transition questions were designed to help the conversation flow naturally
 - On the blue screen ("Our Response") the third card is labeled "The choice", this card gives the person a chance to make a decision to trust Jesus to bear their shame
 - The next card is a prayer to receive Christ as Savior and Lord
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