

UNDERSTANDING AND REACHING CHINESE

Why Reach Chinese Students?

- They are strategic
 - In the last two decades, China has become more of an influencer in the world
 - Chinese believers are starting to take the gospel to other areas of the world
- They are numerous
 - Is the largest foreign nationality represented on the U.S. campus
 - There are over 350,000 Chinese students studying in the U.S. in a single year
 - One out of three international students on campus is from China
- They are prestigious: Many are either the best and brightest of Chinese society or come from families with wealth and influence
- They are intrigued: Coming to the US is probably the first time that they are challenged to think beyond the material world

What to Know About Chinese Students:

- This generation of Chinese students is asking: “What difference does Christianity make to my life?”
- The better we understand them and the better we can enter into their world, the better we can connect them to the unconditional love of Jesus Christ
- Three major influences have shaped Chinese students’ life today
 - Society change: China’s rise in economic power means many students have acquired material goods and have the resources to meet their needs
 - The rapid development of the Internet
 - Has exposed Chinese students to the world outside of China
 - Many students detach themselves from reality and connect to the virtual world
 - How we engage them “online” is important
 - Family still remain a very important role in Chinese students’ life
 - One-child policy creates a lot of pressure for that child to succeed and also can prevent them from making decisions on their own
 - Many Chinese are raised by their grandparents or were sent to boarding school at an early age because their parents were busy with work

How to Connect Them to Jesus:

- Share the gospel via technology: Share scriptures/videos online to engage with them, and utilize apps, such as “We Chat” and “Honor Restored” (on the God Tools app)
 - Introduce them to your community and church
 - Sharing your story is one of the best tools God can use to touch their life
 - Sharing a meal communicates you value them and want to form a relationship
 - Share the gospel early and often, the earlier you bring up spiritual topics in your friendship with them, the easier it is to continue the gospel conversation as your relationship develops
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