

## MATCHING HOST FAMILIES FOR THE HOLIDAYS

### The Importance Of Advertising:

- Create short, attention grabbing descriptors that will attract both audiences
- Get the word out about two months in advance
- Advertise in the weekly bulletin or ask the church to set up a webpage where hosts can sign-up easily through a link you provide
- Utilize social media to attract internationals
- For signup links: I use Google Forms because it automatically creates an excel spreadsheet of those who signup

### How To Prepare Your Hosts:

- Have a coaching time in person or over a brief video conference call
- Set up a 30-45 minute video conference
- Use a platform like Google Meet so that multiple people can join the call at once
  - Offer several coaching times they can choose from
  - Make this mandatory for new hosts

### Training:

- The heart behind hosting internationals during the holiday
- Best practices
- Expectations as a host
- Prayer

### Matching Process:

- Delegate this to someone who has administrative skills
- Let the host know that the matching can take time
- Set a deadline of when the last guest can sign up
- Start the process of matching two to three weeks before the actual holiday
- Let your internationals know they need to respect their hosts by committing
- Let hosts know that it's their responsibility to arrange transportation and to take over communication once you match them with an international
- After the holiday, follow-up with the hosts and guests to gather stories and to see how you can improve the process for next year

**My encouragement is to start small and learn what works best for your location.**

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